

# Start Up Costs



**TWO MEN AND A TRUCK®** has a low start up cost. Including the initial franchisee fee the following is an estimate of the initial investment required to establish a **TWO MEN AND A TRUCK®** Franchise. Detailed descriptions are available in the Disclosure Document.

EXPENDITURES	ESTIMATED AMOUNT LOW-HIGH	DESCRIPTION
Initial Franchise Fee	\$50,000 - \$85,000	One time cost per exclusive territory up to 420,000 population. Premium charged for exclusive territory with prior presence.
Preopening training	\$10,000 - \$12,500	STICKMEN UNIVERSITY® and other preopening management and staff training expenses
First Month's Rent & Security Deposit	\$3,500 - \$7,000	Lump Sum paid to Landlord prior to opening.
Miscellaneous Start-up Expenses	\$10,000 - \$30,000	Includes promotional material, uniforms, office supplies, moving and packing material, box inventory, stretch wrap, tape etc.
Insurance & Risk Management	\$2,000 - \$3,000	Includes insurance on business including general liability, contents, cargo, business interruption, crime, auto, employees etc.
Licensing Requirements	\$2,000 - \$4,000	Includes, truck, can, Commercial Vehicle Operators Registration (CVOR), business registrations, transponders, etc.
Professional Fees	\$3,000 - \$4,000	Includes one time legal and accounting fees and business plan preparation.
Moving Trucks (2)	\$10,000 - \$50,000	Lease or finance costs associated with the two moving trucks required to start the franchise.
Truck Supplies	\$12,000 - \$15,000	Includes pads, appliance trucks, dollies, rubber bands, tools, safety equipment, AED's, Mobile Technology, GPS, etc.
Customer Service Van (1)	\$1,000 - \$5,000	Lease or finance cost associated with the customer service van required to start the franchise.
Computer Hardware and Software	\$15,000 - \$25,000	Office computer set-up including software, licenses, printer and other peripherals and cabling.
Furniture, Fixtures, Equipment & Signage	\$7,500 - \$15,000	Office furniture, phones, photocopier, fax machine, decorating & decor, wall maps, posters and other signage etc.
Leasehold Improvements	\$2,500 - \$10,000	Upgrades to leased premises which may include minor renovation, paint, carpeting, cabinetry, security systems, cleaning etc.
<b>Average Investment</b>	\$128,500 - \$265,500	
<b>Additional Funds</b>	\$50,000 - \$75,000	Working capital required during start-up period.
<b>TOTAL ESTIMATED START-UP COSTS</b>	\$178,500 - \$340,500	Does not include HST.



**TWO MEN AND A TRUCK.**  
"Movers Who Care."

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